

# BARK IN THE PARK

## Event Sponsorship Proposal

### MAKE A DIFFERENCE

A sponsorship of Bark in the Park demonstrates to the community that your organization is also committed to animal welfare. Proceeds from this event go toward the PHS's programs to help animals in need in the Peoria area.

PHS funds an emergency assistance program for veterinary care for animals of low income families, pet food donations to dogs and cats in our community, spay/neuter assistance for dogs and cats, recruitment and training for shelter volunteers, rehabilitation of shelter animals, education program, and pet therapy.

With your support, the Peoria Humane Society can continue our tradition of creating a human environment for animals and humans through our programs and events. Media coverage for your sponsorship includes email blasts to supporters, printed posters throughout the community, Facebook posts to our followers, mention on the PHS website and event day signage.



### ABOUT BARK IN THE PARK

Bark in the Park is a family-friendly event that attracts hundreds of attendees and several of the Peoria area's pet businesses. Bark in the Park includes a Marvelous Mutt Show, cake walk, dog activities, raffles, exhibitors, adoption groups, parade, food vendors, and more! Bark in the Park is held at Tower Park in Peoria Heights and will be hosted on September 26<sup>th</sup>, 2026. It is with the support of local businesses like yours that Bark in the Park continues to grow!

2026 marks our 30th annual Bark in the Park event! We hope we can count on your support for this extraordinary anniversary event! A sponsorship provides numerous opportunities for exposure and recognition for your business, and it will most certainly make a difference in the lives of the animals in the Peoria area. Sponsorship levels, benefits, and a commitment form are included for you to look over. We depend on donors and funds raised through events like this to continue our programs which make the Peoria area a better community for animals and the people who care for them. We look forward to hearing from you soon, hopeful you will support Bark in the Park in 2026!



# SPONSORSHIP OPPORTUNITIES

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## Bark in the Park 2026

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### **TOP DOG - \$5000+**

- Special event day recognition
- Recognition in promotional materials and advertising
- Your name and logo included in promotional email blasts
- Your logo and link to your website on Peoria Humane Society website
- Your logo on event t-shirts, posters, and sponsor banner
- Four complimentary Bark in the Park t-shirts

### **CANINE CRUSADER - \$2500**

- Recognition in promotional materials and advertising
- Your name and logo in promotional email blasts
- Your logo and link to your website on Peoria Humane Society website
- Your logo on event t-shirts, posters, and sponsor banner
- Four complimentary Bark in the Park t-shirts

### **LEADER OF THE PACK - \$1000**

- Recognition in promotional materials and advertising
- Your name and logo in promotional email blasts
- Your logo on Peoria Humane Society website
- Your logo on event t-shirts, posters, and sponsor banner
- Two complimentary Bark in the Park t-shirts

### **DOG-GONE GREAT - \$500**

- Recognition in promotional materials and advertising
- Your name and logo in promotional email blasts
- Your logo on Peoria Humane Society website
- Your logo on event t-shirt, posters, and sponsor banner
- Two complimentary Bark in the Park t-shirts

### **PAWSOME PUP - \$250**

- Recognition in promotional materials and advertising
- Your name on Peoria Humane Society website
- Your name on event t-shirt and sponsor banner
- One complimentary Bark in the Park t-shirt

# SPONSOR AGREEMENT

Please return by June 1st 2026

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**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## Sponsor Level (check one)

- Top Dog - \$5000+
- Canine Crusader - \$2500
- Leader of the Pack - \$1000
- Dog-Gone Great - \$500
- Pawesome Pup - \$250



**My business would like to donate the following item(s) to the Bark in the Park Raffle Baskets:**

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**Payment Information: Send completed form and payment to:**

Kitty Yanko                      kyanko@peoriahs.org  
Peoria Humane Society   309-682-9015  
2600 NE Perry Ave.  
Peoria, IL 61603

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**PEORIA  
HUMANE  
SOCIETY**

**Mission:** The Peoria Humane Society is dedicated to creating a humane environment for animals and humans. We are focused on ending pet overpopulation, preventing cruelty and neglect to animals, and promoting respect and kindness to all through education and public awareness.