



The Peoria Humane Society's 28th Annual Bark in the Park fundraiser will be held September 28th, 2024, at Tower Park in Peoria Heights. It is with the support of local businesses like yours that Bark in the Park continues to grow! This family-friendly event attracts hundreds of attendees and several of the Peoria area's pet businesses. Bark in the Park includes a Marvelous Mutt Show, dog activities, raffles, exhibitors, adoption groups, and more!

I hope we can count on your support for this extraordinary event! A sponsorship provides numerous opportunities for exposure and recognition for your business, and it will most certainly make a difference in the lives of the animals in the Peoria area. I have included the sponsorship levels, benefits, and a commitment form for you to look over.

The money raised will help us provide lifesaving care for animals in need. Many animals entering Peoria's animal shelter have been injured, abused, or severely neglected, and animals in the community suffer when their families lack the resources to provide needed urgent medical care. The Peoria Humane Society is committed to funding medical care for these animals. Funds raised through Bark in the Park will enable us to provide care for hundreds more animals in need. The Peoria Humane Society is a non-profit organization. We depend on donors and funds raised through events like this to continue our programs which make the Peoria area a better community for animals and the people who care for them.

Thank you for your consideration. I look forward to speaking with you soon. Please do not hesitate to call or email with any questions you might have.

Sincerely,

Kitty Yanko  
Peoria Humane Society



# BARK IN THE PARK

## SPONSORSHIP LEVELS & BENEFITS

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### TOP DOG - \$5000+

- Recognition in promotional materials and advertising
- Your name and logo in social media promotions
- Prominent event day recognition on Facebook and Instagram
- Name and logo included in promotional email blasts
- Your logo and link to your website on Peoria Humane Society website
- Logo on event t-shirts, posters, and sponsor banner
- Eight complimentary Bark in the Park t-shirts

### CANINE CRUSADER - \$2500

- Your logo and link to your website on Peoria Humane Society Website
- Recognition in social media promotions on Facebook and Instagram
- Name and logo in promotional email blasts
- Logo on event t-shirts, posters, and sponsor banner
- Six complimentary Bark in the Park shirts

### LEADER OF THE PACK - \$1000

- Your logo on Peoria Humane Society website
- Recognition in social media promotions on Facebook and Instagram
- Logo on event t-shirts, posters, and sponsor banner
- Four complimentary Bark in the Park shirts

### DOG-GONE GREAT - \$500

- Your logo on Peoria Humane Society Website
- Recognition in social media promotions on Facebook and Instagram
- Logo on event t-shirts
- Name on sponsor banner
- Two complimentary Bark in the Park shirts

### PAWSOME PUP - \$250

- Your name on Peoria Humane Society website
- Recognition in social media promotions on Facebook and Instagram
- Your name on event t-shirt and sponsor banner
- One complimentary Bark in the Park shirt





# BARK IN THE PARK SPONSORSHIP COMMITMENT FORM

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## COMPANY INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## SPONSOR LEVEL:

- Top Dog - \$5000+
- Canine Crusader - \$2500
- Leader of the Pack - \$1000
- Dog-Gone Great - \$500
- Pawesome Pup - \$250
  
- My company would like to have a booth at Bark in the Park
- My company would like to donate a raffle item

Please include your company logo for the *Bark in the Park* page on the PHS Website

Please return form and payment by July 30th, 2024

Mail to:

Kitty Yanko, Peoria Humane Society, 2600 NE Perry, Peoria, IL 61603



**PEORIA  
HUMANE  
SOCIETY**